



Barolo Cannubi historical vintages collection

1 wooden box (2009-2011-2013) with the Cannubi vineyard map

- 2 bottles 2009 - 2 bottles 2011 - 2 bottles 2013

1 wooden box (2010-2012-2014) with the Cannubi vineyard map

- 2 bottles 2010 - 2 bottles 2012 - 2 bottles 2014

15 historical vintages collection menus

Each bottle will have a card with:

- The history and prestige of the winery
- Description and information about the purchased vintage
- Description and information about Cru Cannubi

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Barolo Cannubi historical vintages collection



- Exclusivity and Prestige
- Include our history in wine lists
- Higher profit margin for the restaurant
- Customer loyalty
- Create exclusive events
- Uniqueness and differentiation from the competitors
- Targeted communication activities
- Partnerships with luxury restaurants

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